

# 2016 ANNUAL REPORT

Our mission is to strengthen children, families, and communities by offering education, resources, and support. We accomplish this through hospital visits, Baby & Me groups, Play & Learn classes, a Young Parent program and a Resource and Referral network.

## Program Evaluation

### Play & Learn participants:

- 95% of parents reported that Play & Learn helped them to enhance their parent/child relationship and better understand their child's stages of development.
- 96% of parents said that the program provided the opportunity for their child to communicate emotions and begin to learn and respond to others' emotions.

### Home Visiting participants (after 2 years):

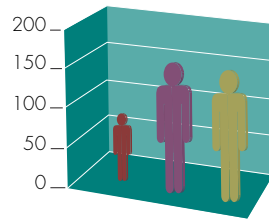
- 100% of parents provide loving responses to child's cues, praises child and helps them to regulate well; child shows reciprocal connections (initial assessment: 65%).
- 75% of parents use age-appropriate discipline that teaches, guides and directs behavior positively and effectively (initial assessment 64%).
- 88% of parents protect their children from injury by providing a safe home and car, seeking and using information appropriate for their child's age (initial assessment: 78%).
- 86% of parents read to their children daily, choosing books that interest their child and are age-appropriate (initial assessment 40%).
- 100% of families keep well-child visits with the same provider (initial assessment: 93%).

## Program Statistics

Parents receiving Hospital Visits.....	1,121
Participants in group meetings.....	605
Group classes offered .....	23
Families receiving Home Visits.....	107
Home Visits completed .....	1,177



## Home Visiting Demographics

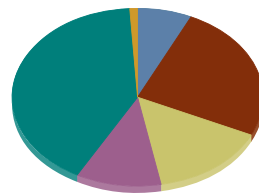
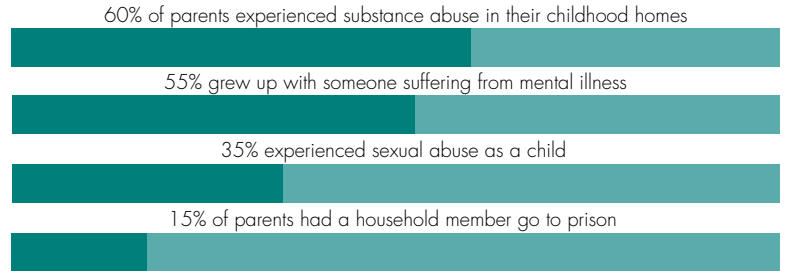


**Participation by County (Individuals)**

### Family Characteristics

- 85% had low income levels
- 32% were teen parents
- 27% were struggling with a mental illness
- 25% had unstable housing or were homeless

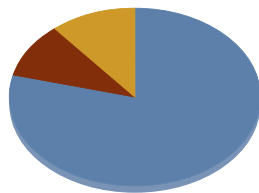
## A Snapshot of Adverse Childhood Experiences (ACEs) Reported:



## 2016 Revenue

- Contributions - **7%**, \$47,226
- Contracts - **25%**, \$154,474
- Fundraising/Special Events - **15%**, \$95,698
- In-kind Donations - **11%**, \$68,855
- Grants - **41%**, \$255,410
- Misc./Interest Income - **1%**, \$9,046

**Total Revenue: \$630,709**



## 2016 Expenses

- Program Services - **79%**, \$448,050
- Support Services - **10%**, \$57,377
- Fundraising - **11%**, \$59,408

**Total Expenses: \$564,835**

Financial statements are audited by CarlsonHighland & Co., LLP

**TOTAL ASSETS:**  
\$568,160

**LIABILITIES:**  
\$31,187

**NET ASSETS:**  
\$536,973

## FAMILY RESOURCE CENTER ST. CROIX VALLEY

857 Main St, PO Box 2087, Baldwin, WI 54002 • 715-684-4440 • [www.frscv.org](http://www.frscv.org)

# THANK YOU TO OUR SUPPORTERS

Contributions from January 1 through December 31, 2016

## Foundation, Business and Community Support

### \$50,000 and above

Fred C. and Katherine B. Andersen Foundation  
Otto Bremer Foundation  
United Way St. Croix Valley

### \$10,000 - \$24,999

3M Foundation  
Hugh J. Andersen Foundation

### \$5,000 - \$9,999

Child Abuse & Neglect Prevention Board  
Donaldson Foundation  
Medica Foundation  
OEM Fabricators, Inc.  
Salvation Army  
Union Pacific Foundation

### \$1,000 - \$4,999

Allina Health  
Andersen Corporate Foundation  
AnnMarie Foundation  
Baldwin Lightstream, Inc.  
Bremer Bank  
Green Bay Packers Foundation  
Hiawatha National Bank  
Hudson Daybreak Rotary Club  
Hudson Father's Club  
Lindus Construction  
New Richmond Area Community Foundation  
Nilssen's Foods  
Northern Waters Literacy  
Pierce Pepin Cooperative Services  
Polk-Burnett Electric Cooperative Operation Round-Up  
River Falls Community Foundation  
Royal Credit Union  
Salesforce  
St. Croix Valley Foundation  
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WESTconsin Credit Union  
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Western Wisconsin Health  
Xcel Energy

### \$500 - \$999

Amery Hospital & Clinic  
Baldwin-Woodville Area Community Foundation  
First American Bank N.A.  
First Bank of Baldwin  
First National Bank of River Falls  
First State Bank and Trust  
Hudson Hospital & Clinic  
New Richmond Insurance Agency  
St Croix Electric Cooperative  
St. Croix Automotive

St. Croix Regional Medical Center  
Village Pharmacy  
Westfields Hospital & Clinic

### up to \$500

Albrightson Excavating  
AmazonSmile Foundation  
Anderson Excavating, Inc  
Angela Olson Law  
Associated Bank Baldwin  
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Baldwin Bulletin  
Baldwin Woodville Insurance Services  
Boldt's Plumbing & Heating, Inc  
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Citizens State Bank  
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Heywood, Cari & Anderson SC  
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Minuteman Press - Hudson  
New Richmond Memorial Auxiliary VFW  
Northern Metal Fab, Inc.  
Oakwood Dental  
O'Connell Family Funeral Homes & Cremation Services, Inc.  
On Target Computers  
Osceola Community Health Foundation  
Our Savior's Women of ELCA  
Pete's Automotive Supply, Inc  
Purdy Family Dentistry  
Shafer Financial Services  
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TMS Tire & Auto  
United Health Group  
Valley Orthodontics  
Vital Plastics, Inc.  
WIPFLI  
Women of Trinity Lutheran  
Woodville Lions Club

### Success by 6 Partners

Amery Hospital & Clinic  
Osceola Medical Center  
Pierce County Health and Human Services  
Polk County Health and Human Services

River Falls Area Hospital  
Salvation Army  
St. Croix County Health and Human Services  
St. Croix Regional Medical Center  
United Way St. Croix Valley  
Western Wisconsin Health  
Westfields Hospital & Clinic

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Charles Zwald

### In-Kind Professional Services

Baldwin LightStream  
Minuteman Press - Hudson  
On Target Computers  
Renata Wood Photography  
Sandy Brecht Photography  
Sandy Brecht Photography  
Sonya Jansma, CPA  
Western Wisconsin Health - Behavioral Health Services

### In-Kind Business and Community Support

65 Vines  
Alliance Church of the Valley  
Amery Area Public Library  
Badlands Golf Course  
Baldwin Community Food Pantry  
BarnBoard Grill & Saloon  
Belle Vinez  
Bethel Lutheran Church  
Birchwood Apartments  
Brian Byrnes Law Office  
Bridge Investment Group  
Chanhassen Dinner Theatres  
Children's Museum of Eau Claire  
Circle H Plant Ranch, LLC  
D'Amico Catering  
Double Good 4-H Club  
Ellsworth Cooperative Creamery  
Ellsworth Public Library  
Farmer to Farmer  
Frederic Golf Course  
Frontier Ag  
G&K Services  
General Beer Northwest  
Gregerson Ace Hardware  
Guthrie Theater  
Hazel Mackin Community Library

Holiday Inn Elk River  
Home Depot  
Kilkarney Hills Golf Club  
Lincoln HCE  
Liquor Haus  
Metropolis Resort and Conference Center  
Milwaukee Brewers Baseball Club  
Minnesota Landscape Arboretum  
Minnesota Twins Baseball Club  
Minnesota Wild  
Mystic Lake Casino & Hotel  
National Refund & Marketing Services  
Negret Wine Company  
New Richmond Area Mom's Group  
New Richmond Golf Club  
Nike Neighbors HCE  
Northern Metal Fab, Inc.  
Northern Waters Literacy  
Our Savior's Lutheran Church  
Peace Lutheran Church  
Pheasant Hills Golf Course  
Picture Perfect Studios, Inc.  
Pleasant Grove HCE  
ReStyle & Co.

River Falls United Methodist Church  
River Valley Ford  
Sandy Brecht Photography  
Sawmill Pizza  
Science Museum of Minnesota  
Skunk Hollow Pottery  
Spring Valley Golf Course  
St Croix Festival Theatre  
St. Croix Falls Public Library  
St. Luke's Lutheran Church  
St. Mary's Immaculate Conception Catholic Church  
Sunset Lane Yoga  
Surly Brewing Co.  
Tangled Salon and Spa  
The Centre  
The Lodge at Crooked Lake  
Valley Orthodontics  
Vibrant Health Family Clinics  
Vino in the Valley  
Western Wisconsin Health  
White Eagle Golf Club  
Wild Mountain  
Woods 'n' Hills HCE  
YMCA Camp Administrative Office  
Zion Lutheran Church

### In-Kind Individual Support

We received in-kind contributions from over 200 individuals. We appreciate your support!

*We sincerely apologize for any error or omission. Please notify us of any oversight so we can make a correction in the future. Thank you!*

## A Letter from the Board President

The vision of Family Resource Center St. Croix Valley's board and staff is that all parents have the knowledge and skills to be their child's first and best teacher. This vision inspires our daily work to connect with families and offer resources and support, promoting the best possible outcomes for children, from prenatal development to school entry. Each year, we provide an annual report to the community as a measure of accountability and transparency, making public our evaluation measures, program outcomes and financial position. Family Resource Center St. Croix Valley has worked to ensure quality within our programs and services, utilizing Parents As Teachers, an evidence-based curriculum, and maintaining affiliate status through our implementation of their model.

In 2016, we participated in collaborative research with United Way St. Croix Valley and the Survey Research Center at University of Wisconsin – River Falls to evaluate our programs as part of the Success By 6 initiatives. Board and staff leadership underwent a review process with the Charities Review Council, and has been recognized as a Meets Standards® nonprofit organization.

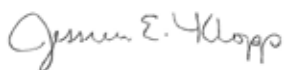
**We are pleased to share several program-related changes that were implemented during 2016:**

- In home visiting, we increased the number of screenings pertaining to the social/emotional wellbeing of both the child and mother. This was done due to the fact that research indicates that early identification of behavior problems and mental health issues will increase the use of more positive discipline practices.
- We launched a new project called Parenting Forward with St. Croix County Drug Court. Drug Court is an evidenced-based alternative to jail time and/or prison sentences for individuals whose substance use has led to their involvement in the criminal justice system. Participants typically complete the program in 15-24 months, and our 10-week class, along with twice monthly home visits, is offered as a component of the program for families with children under the age of 5.
- We created a team of lead parent educators, promoted from within our current staff.

These three new positions provide mentoring and supervision to our parent educators as well as implementation of continuous quality improvement, outcome evaluation and interagency collaboration.

We continue to include screening for Adverse Childhood Experiences (ACEs) as part of home visiting, recognizing that these types of experiences significantly impact adult behavior. Through providing parents with the information, resources and support needed to help their children develop optimally during the key early years, we are investing in the long-term health of the St. Croix Valley. We appreciate your continued participation and support of Family Resource Center St. Croix Valley!

Sincerely,



Jessie Klopp, Board President



### 2016 Board of Directors

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*Office Manager*

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Robbyn Bowman  
Kristine Brede  
Marla Butler  
Betsy Byker  
Susan Hodnefield  
Sky Holt  
Julia Kannel  
Jalena Ziemba



*"Baby & Me and Play & Learn has been so beneficial, not just for (my children) but for our bonding and interaction."*

**Nancy, program participant**



*"The Young Parent group helped me a lot in the time I've been there. They gave me great advice and support."*

**Shae, program participant**